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A Textron Company

MEDIA RELEASE

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Cessna Launches Light Sport Aircraft Program

Cessna Aircraft Company, a Textron Inc. company, has announced it will proceed with its Light Sport Aircraft (LSA) program and will unveil a full scale mock-up and program details at the Experimental Aircraft Association's Air Venture in Oshkosh, Wisconsin, later this month.

"After conducting extensive market research, it is clear to us there is a great need for this aircraft as we strive to drive down the cost of flying and learning to fly," said Cessna Chairman, President and CEO Jack J. Pelton. "We believe this aircraft will make a major contribution to stimulating new pilot starts and will encourage already-licensed pilots to continue to fly because it will be more affordable.

"We have developed a business case that makes sense; we have incorporated several innovative features into the design; and we believe we can deliver the finest aircraft in the category, combined with our extensive customer service, flight training and distribution networks, at an attractive price," Pelton said.

Details of the program will be announced during the EAA show at a press conference that will be held at the Air Venture Museum, Eagle Hangar, on Sunday, July 22, at 8:30 a.m.

More information on the Cessna LSA program will be available shortly. In the meantime for information on the Cessna range of aircraft, please feel free to contact:

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